



“There have been great societies that did not use the wheel, but there have been no societies that did not tell stories.” --Ursula K. LeGuin

## **Storytelling as a Management Tool: New Ways to Communicate within the Organization**

A workshop that will help you discover:

- How storytelling can help to educate individuals and groups
- How storytelling can help to lead social change
- The importance of storytelling in personal enrichment and development

**Featuring: Opalanga D. Pugh, Storyteller**

**August 19, 2003 (Tuesday)**

**9:00 – 11:00 am**

**or**

**1:30 – 3:30 pm**

Department of Environmental Quality  
168 North 1950 West, SLC (First Floor Conference Room)  
*Please park in the east lot*

**There is no charge to attend, but seating is limited.  
Please RVSP by August 15 to: OHRM at 801-538-6130.**

### **This workshop sponsored by the Utah Department of Health Bioterrorism Training Program and their partners:**

Utah's Local Health Departments  
State Ethnic Affairs Office  
Utah Public Health Association

U of U, DFPM, Public Health Program  
UDOH Ethnic Health Advisory Committee  
Utah Medical Association

### **About our Speaker**

Before there was TV, before there was radio, before there were books, there was the Storyteller. Storytellers held positions of high regard in all early civilizations. This is true in all cultures. We are fortunate today that even in our technological society, storyteller Opalanga D. Pugh and others like her have taken an active interest in not only pursuing but promoting the tradition of storytelling here in America.

**Opalanga D. Pugh** is a 21<sup>st</sup> Century Storyteller and Griot (in the African oral tradition, the Griot helps to preserve the spiritual and practical wisdom passed down through the ages and remembers the ancestral genealogy). This Denver native fell in love with the power of storytelling tradition while living in Nigeria, West Africa as an exchange student in the 70's.

Ms. Pugh has a BS in Communication and has worked the communications spectrum. A full time professional storyteller since 1986, she has traveled nationally and internationally, sharing and collecting stories, hosting ceremonies, and conducting workshops among corporate, education and mental health audiences in the US, Canada, West Africa and the Caribbean. She was a guest on Bill Cosby's game show featuring people with unusual occupations. She has received numerous awards, including national recognition by NBC television as being "African-American Living Legend." Her accumulated experiences in communication, counseling, and international travel serves to create culturally enriching and educationally sound programs.